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Product Specifications & Selection Options

GTP Article ID: GTP_BM_030

How it works?

Identify your Agreement Type and Industry, and send us the chosen items!





Use the Selection_ID below to specify your Benchmarking Article!



Agreement Type	Industry	GTP Selection_ID
Marketing Intangible	ADVERTISING	4637
Marketing Intangible	AGRIBUSINESS	4638
Marketing Intangible	ALCOHOLIC BEVERAGES & TOBACCO	4639
Marketing Intangible	ALTERNATIVE & RENEWABLE ENERGY	4640
Marketing Intangible	BIOTECHNOLOGY	4641
Marketing Intangible	BROADCAST & CABLE	4642
Marketing Intangible	BUSINESS SERVICES	4643
Marketing Intangible	CHEMICALS	4644
Marketing Intangible	COMPUTERS	4645
Marketing Intangible	CONSTRUCTION	4646
Marketing Intangible	CONSUMER DURABLES	4647
Marketing Intangible	CONSUMER NON-DURABLES	4648
Marketing Intangible	CONSUMER SERVICES	4649
Marketing Intangible	EDUCATION	4650
Marketing Intangible	ELECTRICAL UTILITIES	4651
Marketing Intangible	ENTERTAINMENT	4652
Marketing Intangible	ENVIRONMENT & WASTE MANAGEMENT	4653
Marketing Intangible	FINANCIAL SERVICES	4654
Marketing Intangible	FOODS & NONALCOHOLIC BEVERAGES	4655
Marketing Intangible	GAMING	4656
Marketing Intangible	HEALTHCARE: FACILITIES	4657
Marketing Intangible	HEALTHCARE: INSURANCE	4658
Marketing Intangible	HEALTHCARE: PHARMACEUTICAL	4659
Marketing Intangible	HEALTHCARE: PRODUCTS & SUPPLIES	4660
Marketing Intangible	INDUSTRIAL EQUIPMENT & MACHINERY	4661
Marketing Intangible	INTERNET	4662
Marketing Intangible	METALS	4663
Marketing Intangible	MINING	4664
Marketing Intangible	OIL & GAS	4665
Marketing Intangible	PUBLIC SAFETY	4666
Marketing Intangible	PUBLISHING	4667
Marketing Intangible	RESTAURANTS	4668
Marketing Intangible	RETAIL	4669
Marketing Intangible	SEMICONDUCTORS	4670
Marketing Intangible	TELECOMMUNICATIONS	4671
Marketing Intangible	TRANSPORTATION EQUIPMENT & PARTS	4672
Marketing Intangible	TRAVEL & RECREATION	4673