

## **GTP® MALL Product Information Sheet**

### **Digital Solutions for Transfer Pricing Management**

**Product ID:** GTP\_BM\_019  
**Product Name:** GTP® Benchmark | Alternatives



Inside the GTP® MALL, this product is positioned at:

**Rack: Profitability Indicators**  
**1st Floor: GTP® Benchmarking**

The product represents:  
**Arm's Length Information**

**About the Product:** Article not found? No problem. We provide you with an individual quote. Contact us.

**What the product contains:** As fully-fledged service provider in the field of Global Transfer Pricing, we are happy to tailor GTP® Products and Services to your individual needs. Simply send us your inquiry and we will respond to you as soon as possible.

**Profit Level Indicator:** As available: EBIT%, GM%, NC+%, C+%, EBT%

**Data Source:** Bureau van Dijk TP Catalyst

**Deliverable:** .pdf / .xlsx

**Delivery time:** info@GlobalTransferPricing.com

**Keywords:** Profitability benchmarking, arm's length data, company comparables, financial statements

**Recommended GTP® Products:** -

**Other GTP® Products:** -

The article requires a specification chosen from the product-specific Selection ID:

**not applicable**

## About the GTP® MALL | the Online-Shop of GlobalTransferPricing.com

Referring to [www.shop.GlobalTransferPricing.com](http://www.shop.GlobalTransferPricing.com), the transfer pricing practitioner now finds plenty of components on which the transfer pricing system of a multinational group is established. Shop articles of the GTP® MALL are ready-made for download and/or digital order, such as:

- **Benchmarks** like profitability ratios, license ratios, interest ratios, price data
- **Transfer pricing expertise** in various shapes like training features, documents, instructions
- **Templates** on documentation and routine transfer pricing work
- **Tools** on operative price setting issues between related parties
- **System components** for transfer pricing management and organization

The areas of the *Cafeteria*, the *Terrace*, and the *Basement* will be open soon.

Dr. Markus Brem, the founder and managing partner of the GTP® TEAM about the online shop:

*„Since its foundation 15 years back, the GTP® TEAM has pursued its business model of standardization, simplification, and digitalization on transfer pricing features. Now, with the GTP® MALL in place, multinational groups and international tax experts can benefit from cost-efficient and straight-lined solutions and articles on structuring, price setting, arm’s length assessment, income allocation, documentation, and controversy. With such components, the practitioner may realize its own expertise on the specific case of the transfer pricing system of the multinational group.“*

It is the aim of the GTP® TEAM that the content of the GTP® MALL and the underlying model of professional expertise can shift transfer pricing practice to more consistency, efficiency, and reliability of income allocation and documentation. In light of the OECD [BEPS](#) Project, an increase in consistency and methodological spirit is needed more than ever with regard to price setting, arm’s length analysis, and documentation, tax audits, and MAP procedures. Only with such logic, the GTP® TEAM believes experts can master the internal workload of administration, while offsetting on tax risk behind transfer pricing and safeguarding the fair share of tax revenues into tax jurisdictions.

## About the GTP® TEAM

The GTP® TEAM provides transfer pricing and compliance management solutions. Customers are large and mid-sized multinationals as well as international tax consultants and governmental and other organizations. The company stands for practitioner solutions on transfer pricing to ease this part of globalization and cross-border business. Structuring transfer pricing systems, various kinds of arm’s length tests, benchmarking, and compliance solutions are products and services of the GTP® TEAM.

The GTP’s model is construed on standardization, simplification, and digitalization. Structuring transfer pricing systems of multinational groups, arm’s length assessment models, documentation, and controversy solutions belong to GTP’s expertise, in particular with regard to mid-sized groups. The founder and director, Dr. Markus Brem, has been working on transfer pricing for the past two decades domestically and abroad, both in the academia and serving as professional consultant.